

**THE EASY GUIDE  
TO CONTINENTAL EUROPE  
UNIVERSITY ADMISSIONS**



**HALE**  
EDUCATION GROUP

# ABOUT HALE

Hale Education Group is the leading independent educational consulting firm in the GCC focusing on US university admissions. We provide college admissions counseling to Emirati and international students seeking admission to the full spectrum of US universities and colleges. Our innovative model has evolved from our deep background and broad experience in admissions counseling in the United States. We center our services on providing intensive one-on-one counseling and guidance to students in every aspect of US college admissions, based on the philosophy of finding the right "fit." Hale's mission is to guide and empower students seeking to realize their maximum personal, academic, and professional potential through the pursuit of American and Canadian higher education.

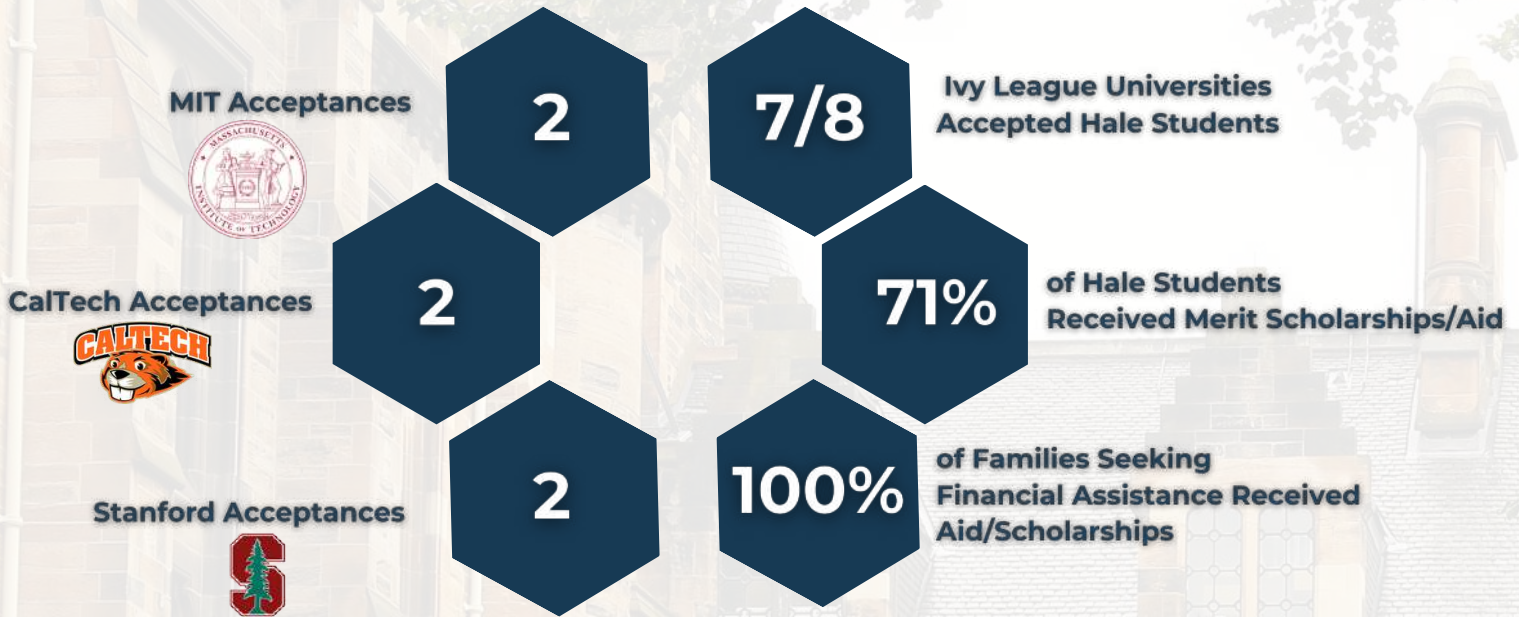
To learn more about our team of counselors, please visit:

[www.haleeducation.com](http://www.haleeducation.com)

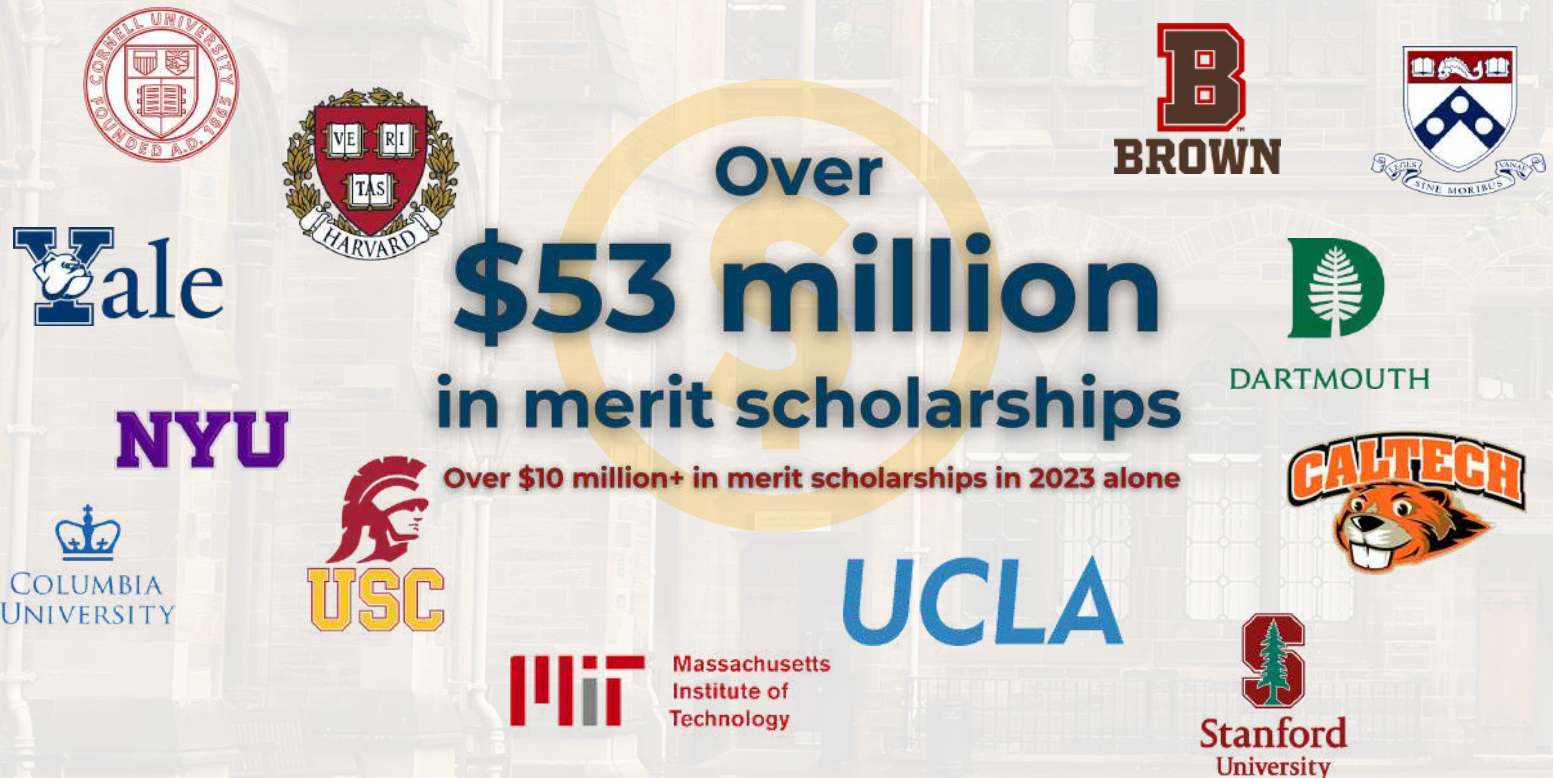
**We abide by ethical practices, meaning no commission-based deals with universities and no placement fees. Working exclusively in the interests of students is our core value.**

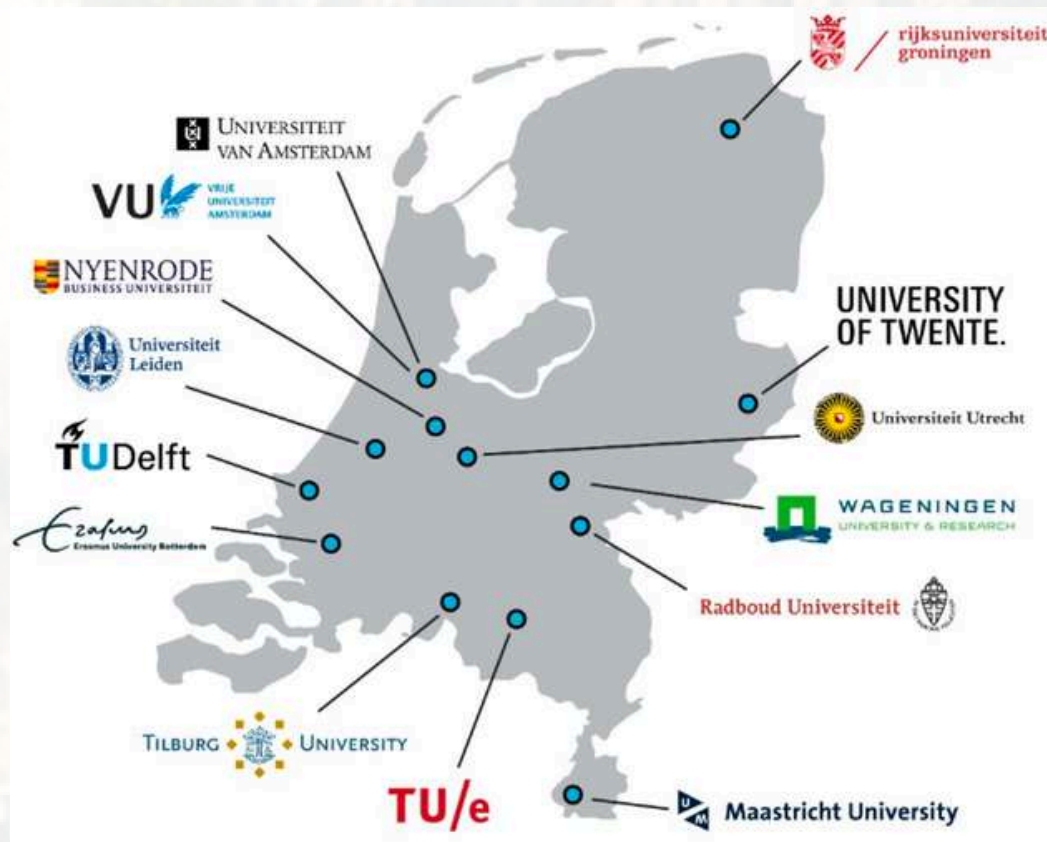


# ADMISSION STATISTICS 2023



# HALE SCHOLARSHIPS





## Why Liberal Arts Colleges in the Netherlands?

Dutch universities have emerged as leaders among European peers in adopting the American model of liberal arts education. The broad, flexible and interdisciplinary nature of liberal arts degrees offers international students something that they are unlikely to find at other European universities. By choosing to study liberal arts in the Netherlands, they also benefit from the chance to access US-style education at a much lower cost and a lot closer to home.

### Introduction

When international students look at European universities it is quite common for them to search for English-taught degrees equivalent to those on offer at US/British universities. They tend to choose a degree with a single focus, whether it is in arts, engineering or law. This is a natural and understandable inclination in the decision-making process.

Unless actively encouraged to broaden their horizons, students can overlook an alternative form of education that allows them the rare freedom to bring together disparate subjects they're passionate about, the joy of constant learning and exploration, and the chance to gain multifaceted knowledge about the world. Similar to the US, this is at the core of all liberal arts degrees in the Netherlands.

Degree Recognition (BA, BSc)

At the end of a liberal arts undergraduate programme, students earn a Bachelor of Arts (BA) or a Bachelor of Sciences (BSc), depending on the focus of the curriculum. These qualifications are considered equivalent to US/British bachelor's degrees. Many liberal arts students go on to study Masters degrees at the best universities in the world.

## Summary

These institutions are similar in numerous ways. They all provide:

- a residential setting (compulsory)
- a small scale, well-rounded and flexible education
- an intense and intellectually challenging curriculum in English

## What grades does a student need to get in?

**Because of the small scale of Dutch liberal arts degree programmes, they are (highly) selective. For the Top Three, the acceptance rate is below 20%.**

In general, students need:

- International Baccalaureate: Minimum 32 IB points
- British: Minimum of BBB in A Levels
- American: Minimum 4 AP classes

There are two exceptions. University College Utrecht only accepts students with at least AAB in the A Levels.

Generally, most programs require:

- Personal Statement (1-2 pages)

- Up to 3 Letters of recommendation
- CV / Resume

Some Dutch university colleges (Such as AUC) also require students to have Math in their A Levels/HL subject mix. For example, they need to have at least a B in Math if they want to apply to Amsterdam University College, University College Twente, or Leiden University College.

### **University Colleges – Who are they for?**

University Colleges are intended for highly motivated students who have a diverse interest, know what they want, and do not want to limit themselves to the perspective of one academic discipline. Such students are academically strong, intellectually curious, and passionate to acquire new knowledge in various fields of study. Students who have a desire for both intellectual challenge and personal growth, and are interested in getting socially involved and contributing to the student community. Students that are open-minded and excited to live amongst international peers and learn from exchanges with various cultures.

# Liberal Arts Colleges in the Netherlands:

## UCU - University College Utrecht



University College Utrecht provides English-language Liberal Arts and Sciences undergraduate education. Founded in 1998, as the first university college in the Netherlands, it is part of Utrecht University. Around 750 students of 70 different nationalities live and study on campus.

### **Summary:**

**Ranking:** Top 100 Worldwide (#66 Times Higher Education) year

**Spots Available:** 250

**Applicants:** 1,000+

- **Student Population:** 750 (at University College) 36,930 (Total)
- **International Tuition:** € 22.368 (Including Residence)
- **Deadline:** ED: December 1st RD: February 1st

## **Majors Offered:**

### **Humanities:**

- Art History and Museum Studies (HAR)
- China Studies (CHI)
- History (HIS)
- Linguistics (LIN)
- Literature and Classics (LIT)
- Media Studies (MES)
- Performance Studies (PES)
- Philosophy (PHI)
- Religious Studies (REL)

### **Social Sciences:**

- Anthropology (ANT)
- Economics (ECO)
- Geography (GEO)
- Law (LAW)
- Political Science (POL)
- Psychology (PSY)
- Sociology (SOC)

### **Science:**

- Biology (BIO)
- Chemistry (CHE)
- Cognitive Neuroscience (COG)
- Earth & Environment (EAR)
- Mathematics (MAT)
- Medical Science (MED)
- Physics (PHY)



## **Essay Prompts (Motivation letter):**

Your CV is always accompanied by a motivation or cover letter. This letter should quite simply be the guide to your motivation and a description of the development of your interests and competences that have encouraged you to choose this specific program. It should also include an overview of what you intend to learn and how this program fits into your broader future plans. A motivation letter is perhaps the most important part of the application; it provides you with an opportunity to stand out between all other applications. Do not be afraid to ask friends, teachers or tutors to proofread your motivation letter before you send it in.

## **Program Link**

# LUC - Leiden University College

Leiden University College (The Hague) is a small interdisciplinary Liberal Arts and Sciences honours college part of the Faculty of Governance and Global Affairs of Leiden University. The institution's curriculums focus on tackling global challenges, such as peace and justice, sustainability, prosperity and diversity.

## **Summary**

**Ranking:** Top 100 (#24 worldwide for Arts & Humanities)  
Spots Available: 200

**Applicants:** 1,000+

**Student Population:** 600 (at University College) 26,900 (Total)

**International Tuition:** € 17.300 (Including Residence)

**Deadline:** ED: December 1st RD: March 15th

## **Majors Offered:**

### **Bachelor of Arts:**

- Human Diversity: Culture, History & Society
- World Politics
- International Justice

### **Bachelor of Science:**

- Global Public Health
- Earth, Energy and Sustainability
- Governance, Economics and Development

### **Essay Prompts (Motivation letter):**

1. Please introduce yourself. Imagine you are standing with the Admissions Committee in an elevator going to floor 21, what do they need to know about you?
2. Why do you want to study Liberal Arts and Sciences: Global Challenges at LUC The Hague?
3. Which LUC Global Challenge do you find most relevant and why?
4. Which LUC major interests you the most and why?
5. Which three courses from our e-prospectus under the section 'Year 1 Elective courses', would you like to take in your first year? Please motivate your choice.
6. Name one important learning experience and explain how this contributed to your personal development.
7. Name one achievement you are proud of and explain why.
8. How will you contribute to LUC's student community?
9. What are you most excited about regarding living on the LUC campus and what do you think will be your biggest challenge?
10. Please complete the following sentence: LUC would be surprised to know that I...(you can be as creative as you want)

### **Program Link**

## AUC - Amsterdam University College

Amsterdam University College is a public liberal arts college in the Netherlands with an enrollment of about 900 students from more than 60 countries. All teaching is in English.

### Summary

**University Ranking:** Top 100 (#60 worldwide)

**Spots Available:** 300

**Applicants:** 1,000+

**Student Population:** 900 (University College) 42,324 (Total)

**International Tuition:** € 17.850 (Including Residence)

**Deadline:** ED: December 1st RD: March 15th

**Majors Offered:**

**[Program Link](#)**

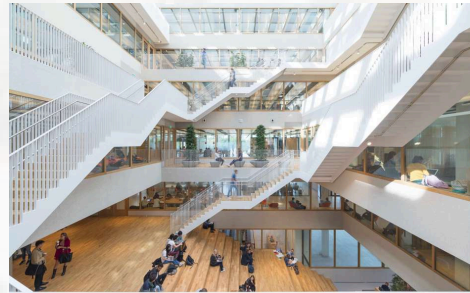
# Best Business School: Rotterdam School of Management (RSM)

Rotterdam School of Management, Erasmus University is the international business school of the Erasmus University Rotterdam located in Rotterdam, Netherlands. RSM offers undergraduate and postgraduate programmes taught mostly in English.

## Summary

**Spots Available:** 562

**Applicants:** 2644+



**Student Population:** 1,000 (IBA) 31,149 (Total)

**Ranking:** #14 Business School (Forbes) 80th Worldwide (Times)

**Requirements:** Focus on Math, Motivation letter.

**International Tuition:** € 11.100 (excluding residence)

**Deadline:** Jan 15th

## Majors Offered:

- International Business Administration (BBA)

## Essay Prompt:

You should include the following: details of your international background or experience (if applicable); your reasons for applying to an international, English-language business programme (IBA), your reasons for applying to Rotterdam School of Management, Erasmus University (RSM) and your future career plans.

## Program Link

## Spain: IE Business School - Madrid

IE Business School is a graduate and undergraduate school of business, located in Madrid, Spain. It was founded in 1973 under the name Instituto de Empresa and since 2009 is part of IE University.

### Summary

**Student Population:** 5,600

**Ranking:** #6 Business School (Forbes) 201-300 World (Times)

**Requirements:** GPA score of 3.2 or more. Although not required, AP and Honors Courses are highly recommended.

**International Tuition:** € 25.000 (excluding residence)

**Deadline:** Rolling admissions

### Majors Offered:

- Business Administration (BBA)
- Behavior and Social Sciences
- Communication & Digital Media

**Additional Requirements:** Personal Interview

### Program Link



## ESADE Business School

ESADE Business School is a private college and graduate school located in Barcelona, Spain. It is part of ESADE (Escola Superior d'Administració i Direcció d'Empreses) and associated with Ramon Llull University. ESADE has been awarded the triple accreditation by EQUIS, AACSB and AMBA, and is ranked among the world's top business schools and law school programs by the Financial Times, The Economist, Forbes, QS World University Rankings and more.

### Summary

**Ranking:** #5 Business School (Forbes)

**Spots Available:** 405 (about 200 for the English-taught BBA)

**Applicants:** 1,000+

**Student Population:** 1600 (Business School) 9,000 (Total)

### Requirements:

#### Math (IB):

- Analysis and Approaches HL or SL
- Applications and Interpretation HL

Those taking Applications and Interpretations SL will be assessed by the admissions committee with a PG  $\geq 6$  (out of 7).

**British Curriculum:** At least five Certificate of Secondary Education (GCSE) subjects with A, B or C grade and three A-Level General Certificate of Education (GCE) subjects with A\*, A, B, C, D or E grade and a minimum of 48 UCAS Tariff 2017 points (or the equivalent subjects and levels in the Scottish Certificate of Education, Advanced Higher).

# ESADE Business School

International Tuition: € 18,500 (excluding residence)

Deadline: Rolling admissions

## **Majors Offered:**

- Business Administration (BBA)

## **Additional Requirements:** Admissions Test

You have to successfully pass an admission test to be able to study at Esade. You have several options:

### **Esade admissions test**

Once you submit your application form you will be able to choose the earliest date available. After choosing it, if you would like to change it, please contact [admissions@esade.edu](mailto:admissions@esade.edu).

### **Other admissions tests**

When applying for admission to any of our programmes, you can also sit the SAT (Scholarship Aptitude Test) or ACT

## **Program Link**



## Italy: Bocconi School of Management

SDA Bocconi School of Management was founded in 1971 and is the graduate business school of Bocconi University. It is the leading business school in Italy and is consistently ranked as one of the world's best business schools.

### Summary

**Spots Available:** 2,800

**Ranking:** #4 Business School (Forbes) 176-200 Worldwide (Times)

**Requirements:** Focus on Math, Motivation letter. Minimum of 4 AP Classes for US Applicants

**International Tuition:** € 11.100 (excluding residence)

**Deadline:** ED: Sept 22nd RD: Jan 26th

### Majors Offered (Bsc):

- International Economics and Management
- International Economics and Finance
- Economics and Management for Arts, Culture and Communication
- Economic and Social Sciences
- Economics, Management and Computer Science
- Mathematical and Computing Sciences for Artificial Intelligence
- International Politics and Government
- World Bachelor in Business



## Italy: Bocconi School of Management

### **Essay Prompt (Motivation Letter):**

In the motivational letter, applicants are required to indicate main reasons why they would like to study at Bocconi in a specific program. If more than one program has been indicated in the online application, candidates are invited to specify their motivation and interest for each of the programs chosen. No specific format is required; a length of 1 or maximum 2 pages is suggested.

### **Program Link**



## Switzerland: University of St. Gallen

The University of St.Gallen (HSG) offers a unique, integrative course architecture that combines excellent, holistic tuition with support for personal development. Our portfolio includes Bachelor's programmes in economic sciences and legal studies as well as one in International Affairs. In the autumn semester 2022, we also introduced an innovative Bachelor's in Computer Science, which combines solid education in the field with a focus on entrepreneurship and digital leadership. Interested in even broader-based undergraduate studies? HSG's selection of additional qualifications makes it even easier to choose where to study for your Bachelor's.

### Summary

**Student Population:** 9,047



**Ranking:** #20 MBA (Financial Times) 301-350 Worldwide (Times)  
436 (QS)

**Requirements:** IB, A Levels

**SUBJECTS**

# Switzerland: University of St. Gallen

**International Tuition:** € 6,800 (excluding residence)

**Deadline:** April 30th

**Majors Offered (Bsc):**

- Assessment Year in Economics and Law
- Major Business Administration
- Major Economics
- Major International Affairs
- Major Law
- Major Law and Economics
- Bachelor in Computer Science

**Program Link**

For more information, please contact

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